

# News & Reviews

## Rihanna launched her new album via an exclusive live streamed concert with Nokia

International superstar Rihanna showcased new material from her highly-anticipated forthcoming album, Rated R, exclusively to a Nokia audience via a globally streamed live performance in November 2009.

From her multi-platinum album *A Girl Like Me* to her ubiquitous global smash *Good Girl Gone Bad*, in just a few short years, Rihanna has helped redefine the path of popular music for a new generation. She continues that musical and stylistic journey with her new album.

This event places Rihanna at the forefront of cutting-edge technology to deliver music and exclusive content to fans, whilst enabling fans to get closer to the live action from wherever they are in the world.



## Be Fashionable and Charitable

Support Child Cancer with this Limited Edition Jewel Purpose Bracelet from Kagi. Designed with the Child Cancer Foundation Beads Programme in mind, kagi have created this gorgeous limited edition jewel purpose bracelet with gemstones and a symbolic silver charm of a mother holding a child.

[www.kagijewellery.com](http://www.kagijewellery.com) | [www.childcancer.org.nz](http://www.childcancer.org.nz)

## Get a Dentist Clean Feeling with Oral-B

A clever new power toothbrush from Oral-B with a wireless display and customised settings to enhance cleaning performance. It's like having a dental professional in your bathroom! Embedded with microchips The SmartGuide lets you know if you're applying too much pressure, have cleaned one particular area enough and when you've reached the dentist-recommended two minutes. It even rewards you with a smiley face on the LCD screen for your efforts!



Available for RRP \$209.99  
For stockists: ph 0800 441 058

*"Happy are those who dream dreams and are ready to pay the price to make them come true."*  
Leon J. Suenes

## Water in a box

Just in time for summer, WATER IN A BOX fits in your fridge, is easy to handle and designed to travel, making it perfect for camping, picnics, boating, or simply placed on the kitchen top in your family home. The innovative 10 litre container is vacuum sealed to protect the purity of the water from outside air. As the container gradually empties the vacuum seal remains intact to ensure water retains its purity through to the very last drop.

Some of the benefits of drinking Water in a Box – HEALTH AND WELLBEING:

- High levels of silica can help stimulate collagen production in the body, this will promote anti-aging, improving your skin's texture and elasticity.
- The natural alkalinity of Water in a Box can help balance the acidity of our modern diets and stressful lives, increasing oxygen and nutrients to your cells.
- The revitalizing composition can help restore energy levels and stimulate brain and body functions (such as digestion), leaving you energized and refreshed.

**Win with Water in a box**  
**One of 10 boxes**

## TO BE IN TO WIN:

Post your name and address to Water in a box giveaway, Beautiful You, PO Box 90693, Auckland Mail Centre 1142. Competition closes February 26th 2010. Good Luck!



## Organic Beauty

Inspired by nature, Grown is an organic range of luxurious skincare. Founders and brothers, Keston and Jeremy Muijs started their journey when a close friend developed adverse reactions to almost every cosmetic during her cancer battle. Grown products use 100% certified organic ingredients and are also reducing their carbon footprint with 100% recyclable packaging.

[www.grown.com](http://www.grown.com)

*"I have olive skin, so if I get pale, I look green. I have to tan."*  
Nicole Richie

## Sugaring Phenomenon Set to Break World Record!

Brand Value is a New Zealand company dedicated to Intellectual Property Creation and Strategic Management of NZ-made products to the beauty industry. Brand Value currently owns the trademark for bodEze – a product set to re-shape the waxing world!

Traditional methods of hair removal are known for their pain factor, unsightly redness and discomfort as the clean up process often requires the use of turpentine-based products which can cause irritation to the skin. With bodEze, clean up is a breeze – just rinse off with warm water!

Sugaring is an ancient form of waxing that is steadily being revived for today's beauty industry. Made in New Zealand with extracts of Kiwifruit and Aloe Vera, bodEze removes unsightly hair from the roots with ease at a comfortable application temperature and without adhering to the skin.

Dubbed 'Kiwi Strip', Brand Value will attempt to break the Guinness World Record for largest number of people to partake in group hair removal. At the Bay of Plenty's upcoming Kiwi Festival, both men and women will use the innovative bodEze products for this fun event, highlighting how easy it is to use!

For smooth, hair-free skin for up to six weeks, bodEze is a fantastic eco-friendly alternative to traditional waxing methods. DIY packs are available at Postie+, The Warehouse and selected pharmacies.

To find out more about the world breaking event or to register your participation log on to [www.bodeze.com](http://www.bodeze.com)



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